



# CAMP

**An Evening of Fun & S'mores to Benefit College Access Plan (CAP)**  
Saturday, October 1, 2022 | NEW LOCATION!

## Sponsorship Opportunities

**Event proceeds up to \$100,000 will be matched by  
The Helen and Wilton Webster Foundation.**

All levels include the opportunity to support a local organization that provides essential college access and success services to those furthest from opportunity. BONUS: it will be a fun event and your investment in underserved students also helps you reach and engage an affluent, civic-minded local audience of more than 200 community leaders.

**41st Assembly District  
2022 Nonprofit  
of the Year**

### Board of Directors

Laura Zachar  
Chair

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Saru Ramanan  
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Kim Tran  
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Immediate Past Chair

Mo Hyman  
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Dominick Correy  
Maureen Eagle-Gelberg  
Michael Ocon

### CAP Pack

Kate Amsbry  
Michele Ancheta  
Rita Ho Bezzola  
Maureen Eagle-Gelberg  
Eileen Hale Morosoff  
Caroline Howell  
Maria Khader Karp  
Melissa Lorenz  
Jennifer Thibault  
Elise Wetzel  
Tina Zarifies

### \$10,000 Investment

- Opportunity to make remarks at event
- Prominent mention and logo inclusion in event communication and webpage
- Listing on CAP website investor page
- Logo on event signage
- Opportunity to distribute swag
- 20 event tickets + CAmP essentials

### \$5,000 Investment

- Prominent mention and logo inclusion in event communication and webpage
- Listing on CAP website investor page
- Logo on event signage
- Opportunity to distribute swag
- 16 event tickets + CAmP essentials

### \$2,500 Investment

- Mention and logo inclusion in event communication and webpage
- Listing on CAP website investor page
- Logo on event signage
- Opportunity to distribute swag
- 12 event tickets + CAmP essentials

### \$1,500 Investment

- Logo inclusion on event webpage
- Listing on CAP website investor page
- Logo on event signage
- 8 event tickets + CAmP essentials

### ABOUT CAP

*College Access Plan (CAP) is an independent 501c3 nonprofit (TAX ID 20-8371402) that prepares underserved and underrepresented students to succeed in college. Through partnerships with area school districts and local agencies, CAP provides no-cost college readiness advisement and topic-specific workshops for high school and middle school students, families, and to graduates that attend college. Services range from assisting students and graduates with college applications, financial aid, and other forms of essential college preparatory access and success support. For more information visit [www.collegeaccessplan.org](http://www.collegeaccessplan.org).*

### COLLEGE ACCESS PLAN

871 E. Washington Blvd., Suite 207 | Pasadena, CA 91104 | [collegeaccessplan.org](http://collegeaccessplan.org)

## Assemblymember Holden Names College Access Plan 41st Assembly District's Nonprofit of the Year



We are pleased to share that **College Access Plan (CAP)** has been named **2022 41st Assembly District Nonprofit of the Year** by **Assemblymember Chris Holden**.

“Our community is so rich with impactful organizations, and we are honored to have been chosen this year by Assemblymember Holden,” said **Mo Hyman, CAP’s co-founder and executive director**. “We could not support equitable access to college degrees for students without our board, staff, volunteers, community partners, and investors — we share this honor with them as we collaboratively advocate for our assembly district’s future leaders.”

In addition to its no-cost and open-access college readiness advisement programming offered at all Pasadena Unified School District (PUSD) high schools, CAP rolled out two new courses in 2021: a college essay writing intensive for 12th graders, which supports seniors in crafting strong essay drafts for UC, CSU Equal Opportunity Program, and private college admissions; and a corresponding College 101 course for 11th graders focused on the nuts and bolts of understanding holistic admissions and building a strong college list. “This honor is well deserved, as CAP has been providing such a valuable service to our students, especially to those most in need. We very much appreciate this partnership and are pleased that others outside of the district see the value in the work that you and your team are doing,” said **PUSD Superintendent, Brian McDonald**.

Founded in 2006, College Access Plan is a nonprofit organization that prepares underserved students to succeed in college. Its partnerships with PUSD and other local agencies serve middle schools and PUSD graduates that attend college in addition to its high school drop-in and course offerings. They also provide essential knowledge about college and financial aid for parents and families in both English and Spanish. Annually, 1600 students, graduates, and their families receive expert, best practices programming that leads them through all aspects of college attendance and affordability. This honor closely follows CAP’s participation in the historic settlement with the University of California to end the consideration of SAT and ACT scores in admissions and scholarship decisions, and the subsequent decision of the California State University system to likewise end the use of these tests.

“It is my pleasure to recognize College Access Plan as the 41st Assembly District’s Nonprofit of the Year,” said **Assemblymember Holden**. “True to their mission, College Access Plan supports equitable access to college degrees for all students. It is critical to thank community partners that understand the advantages of dual enrollment and help students actualize their goals.”

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Photo: **Mo Hyman** with CAP board member **Michael Ocon** (Pasadena High School 2016; Stanford 2021) and Assemblymember **Chris Holden** in Sacramento for California Nonprofits Day, June 8, 2022. Portions of this release appeared in *Pasadena Now* (June 9, 2022), and *Outlook Pasadena* (June 16, 2022).

**PASADENA NOW**

**Outlook**  
PASADENA

## What We Do

College Access Plan prepares underserved students to succeed in college.

## Who We Serve

- **PUSD middle and high school students, graduates and their families**
- **Any student who has the desire and drive to achieve their dreams**
- **90% of CAP's students are low-income and/or first-generation college-going**

## Why We Celebrate

- A recent comparative evaluation of 2018-2020 PUSD graduating classes found that **CAP attendance nearly halved a “middle” (2.0-3.33 GPA) student’s risk of not attending college and roughly doubled a “middle” student’s likelihood of attending a four-year college** for 2018 and 2019 graduates. This positive effect was even greater for students who graduated in 2020, during the pandemic.
- This year, **88%** of CAP alumni program participants who have not yet graduated remained enrolled in college despite a variety of stressors and challenges posed by COVID-19.
- Through the retooling of signature courses and by offering programs in English and Spanish, CAP continued to offer virtual and one-on-one advisement to **more than 1600** students and families during the pandemic.



"I'm so glad [CAP is] here. I wouldn't be able to do any of this by myself."

**Pasadena High School Student**

